



We deliver over 30,000 targeted views per month from visitors searching for Kingwood businesses and information, sign up for the best location in Kingwood.

GOKINGWOOD.com  
Kingwood Community Website  
1525 Lakeville Dr. Ste. 105  
Kingwood, TX 77339  
281.348.9175

**CONTACT: BRAD KING**  
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make us your home page

Category	Sub Category
<p><b>Premier Listing (29.95/mo)</b> Business or Org. Name <a href="#">email</a>   <a href="#">website</a>   <a href="#">map</a>   <a href="#">details</a> 1-line Bus/Org. description Street Address Phone number</p> <p><b>Position Listing (19.95/mo)</b> Business or Org. Name <a href="#">email</a>   <a href="#">website</a>   <a href="#">map</a>   1-line business/Org. description Street Address Phone number</p> <p><b>Link Listing (9.95/mo)</b> Business or Org. Name <a href="#">website</a>   <a href="#">map</a> Street Address Phone number</p> <p><b>Basic Listing (Free)</b> Business or Org. Name Street Address Phone number</p>	<p><b>Other Listings</b></p> <p><b>Coupons (19.95/mo)</b> Business or Org. Name <a href="#">details</a> 1-line description</p> <p><b>Classifieds (\$1/mo - SPECIAL)</b> Product Name <a href="#">details</a> 1-line description</p>

**BEST VALUE Premier listing**

Your Premier listing will rank 1st of all listings in your category

Your Premier listing will include your company logo

Your Premier listing will link to a map to your location

Your Premier listing will provide an email link to your email address

Your Premier listing will provide a web link to your website

Your Premier listing will provide a detail link that forwards to a page with with UNLIMITED text

Your Premier listing will display UNLIMITED Specials and events within a calendar in your details page

Your Premier listing is a powerful website within our website!

Your Premier listing will get traffic – We obtain over 30,000 views per month.

Your Premier listing is only \$29.95/mo.



## TSHIRT SPONSORSHIP PROGRAM

Sponsor your **GOKINGWOOD TShirts** and we'll promote your business to OUR community and deliver a face-to-face **"Hello"** from each recipient. We're giving away 2,500+ GOKINGWOOD Tshirts to the Kingwood community **FREE** starting in Mar '04 – Join us in the event.

### HOW ARE THEY DISTRIBUTED? ("They visit your store or facility")

Kingwood residents signup online for their tshirt online and select the participating SPONSOR (YOU) for them to VISIT and pick up their tshirt & coupons.

### HOW IS THE RETAILER NOTIFIED?

Upon residents signup their information is instantly forwarded to the retailers email address. An additional page customized to the resident from you, with a Thank you and a list of community coupons will be included for the recipient. Upon customers visit you can deliver their GOKINGWOOD tshirt (customized with your "full-back" logo imprinted on the back), coupons and any other literature you may want to include.

### HOW MUCH DOES SPONSORSHIP COST?

The cost is \$750 per 100 custom-logo'd tshirts. Additional shirts can be added to the base order for \$7.50 each. All re-orders must be a 100 shirt minimum.

### WHAT DO I GET?

1. TSHIRTS: Your logo co-branded with GOKINGWOOD.com
2. TRAFFIC: A Face-to-face **"Hello"** as each resident makes a personal visit to your establishment.
3. CUSTOMER INFORMATION: Your business will be forwarded (email) a personalized coupon page with the customers information for every resident that picks up their shirt at your location.
4. 6-MONTH FREE PREMIUM & COUPON LISTING (\$300 value)
5. SPONSOR LISTING: Until your inventory is depleted you'll be included in our sponsor section.

Also Available  
**\$99 QuickSites**

Includes:

- 1 Domain name  
[www.yourname.com](http://www.yourname.com)
- Domain linked to a \*Premier listing.
- Include/Add your logo
- Kingwood Web Traffic
- Top Category placement.
- Self-Admin services.

\*Premier listing \$29.95/mo UNLIMITED email acct. available for \$10/mo.

CALL FOR A QUOTE ON CUSTOM WEBSITES.





## KINGWOOD MARKETING SUPPORT TOOLS

GoKingwood.com provides a centralized location for residents to obtain information about Kingwood. This median affords many marketing tools to support your organization. Please contact us to help you increase your exposure within Kingwood.



A variety of promotions are created by organizations and goKingwood.com can help distribute and manage your promotion within a unique and effective Promotion Management Tool. The goal is to provide a promotional item as a giveaway or discounted and after a visitor's signup for the promotion they can pick it up at the Promoter's location(s) because the promotion draws the participant into your establishment you have future opportunity to meet your neighbor. Here's how it works:

✂✂ A Promotion is created.

- example:
- a. goKingwood.com FREE TShirt Promotion
  - b. .50 cent Starbuck Coffee Mug Promotion
  - c. Kingwood Churches FREE Bible Promotion, etc.

✂✂ The participating locations are added.

- example:
- a. goKingwood Promotion > All businesses participating in the co-label program
  - b. Starbuck Promotion > All Participating Starbuck locations
  - c. Kingwood Churches > All Participating Churches

✂✂ The promotional item quantity of inventory per location is entered

✂✂ Complete details of the offer are inserted on goKingwood.com with an online signup form

✂✂ Kingwood Residents signup for the promotional item on goKingwood.com

✂✂ Recipient and Promoter receive a confirmation email with pickup instructions

✂✂ The recipient visits the promoter's location selected to pick up their promotional item.

✂✂ Each pickup location removes itself automatically as their inventory is depleted.

✂✂ The promotion removes itself when ALL inventories are depleted.

✂✂ PRICE: Cost of Goods for Co-labeled programs or Custom Fee-Based for non co-labeled programs



Kingwood Businesses & Residents can sell anything online through the goKingwood.com classified ads. We presently offer the following categories:

✂✂ Real estate (great for realtors to show their listings), Automobiles, General Merchandise, Services, Computers and Software, Business Opportunities, Pets and Animals, Rentals and Roommates, Tickets, More Categories can be added as needed.

**GoKingwood Classifieds provide extensive features to help you sell your product or services.**

✂✂ Title of product (or service)

✂✂ Picture of product

✂✂ Quantity of product

✂✂ Price of product

✂✂ Location of product (city, st, zip)

✂✂ Contact information (phone, fax, email)

✂✂ Weblink (if any)

✂✂ Reply form (auto-sends to classified owner via email)

✂✂ Counters tell you how many visitors have visited your listing.

✂✂ PRICE \$1 mo. (Promotional price thru 6/01/04 – Reg. \$10/mo)



All goKingwood listings include each organizations name, address and phone no. FREE.  
We offer fee-based listings that help you more actively communicate your product or services to Kingwood. The PREMIER Listings:

- Rank 1<sup>st</sup> above Position, Link and Basic listings
- Includes a picture of your company logo
- Provide email, website and map links
- Includes a detail page with an UNLIMITED text area
- Provide UNLIMITED (date sensitive) Specials, Offers & Events
- PRICE: \$29.95 mo.



**\$99** dollar special

If you don't have a website and need an effective & inexpensive method to you can't beat the goKingwood.com QuickSite deal. QuickSite provides a domain name (yourname.com) that points directly to the detail page of a premier listing. So you get ALL the following:

- Any domain name desired (that's available – cost to secure domain name included in setup fee)
- Domain name points to your Premier listings detail page.
- Rank 1<sup>st</sup> above Position, Link and Basic listings
- Includes a picture of your company logo
- Provide email, website and map links
- Includes a detail page with an UNLIMITED text area
- Provide UNLIMITED (date sensitive) Specials, Offers & Events
- PRICE: \$99.95** 1-Time Setup Fee (Includes setup, domain & 1<sup>st</sup> months service)
- PRICE: \$29.95 mo. (M2M reoccurring charge)
- PRICE: \$ 9.95 for (OPTIONAL) Unlimited email accounts (you@yourdomain.com)



goKingwood has a coupon section available on virtually every page within the website that displays ALL coupons listed within the community site. ALL coupons provide:

- Offer details
- Expiration dates
- Links to the promoting companies listing
- PRICE: \$19.95 mo.



Through the programs we provide we're collecting 1,000's of residential and organization contacts and are implementing an e-Newsletter Mid-04 that will be distributed via email monthly to all opt-in participants that will include:

- Community highlights
- Events
- ALL Coupons within goKingwood.com

Let goKingwood.com help you gain visibility and communications within Kingwood through our marketing programs today. Contact Brad King :: 281.348.9175 ofc :: 832.434.3795 mbl